



# MS SUPPLY CHAIN AND RETAIL MANAGEMENT

# EMPOWERING EVERY JOURNEY

*Suleman Dawood School of Business*



# SULEMAN DAWOOD SCHOOL OF BUSINESS

*Developing Ideas and People to Shape Business and Society*

Founded in 1985 as a not-for-profit, LUMS believes in making quality education accessible while breaking academic, geographic, and socio-economic barriers to broaden students' academic exposure.

Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's first business school to achieve AACSB International accreditation, placing it among the top 6% of business schools worldwide. As a pioneer in case-based teaching in the region, SDSB develops leaders equipped with the skills and competencies to impact society and excel in today's dynamic business environment.

## WHY MS SUPPLY CHAIN AND RETAIL MANAGEMENT AT LUMS?

- Industry-relevant curriculum offering experiential learning
- Expert faculty with real-world industry experience
- Networking with industry leaders
- Diverse career opportunities across various sectors
- Flexible learning with weekend classes
- 50% tuition fee waiver for women admitted on high merit

# PROGRAMME STRUCTURE

The MS in Supply Chain and Retail Management (MS SCRM) is a 1.5-year weekend programme designed for professionals seeking to advance their careers in supply chain and retail, as well as those looking to transition into these fields. The programme equips participants with an integrated understanding of supply chain and retail linkages, enabling them to optimise operations, drive innovation, and excel in today's rapidly evolving marketplace.

## I CORE COURSES\*

- Applied Research and Analysis
- Business Economics
- Organisations and Leadership
- Financial Management and Accounting
- Marketing Management

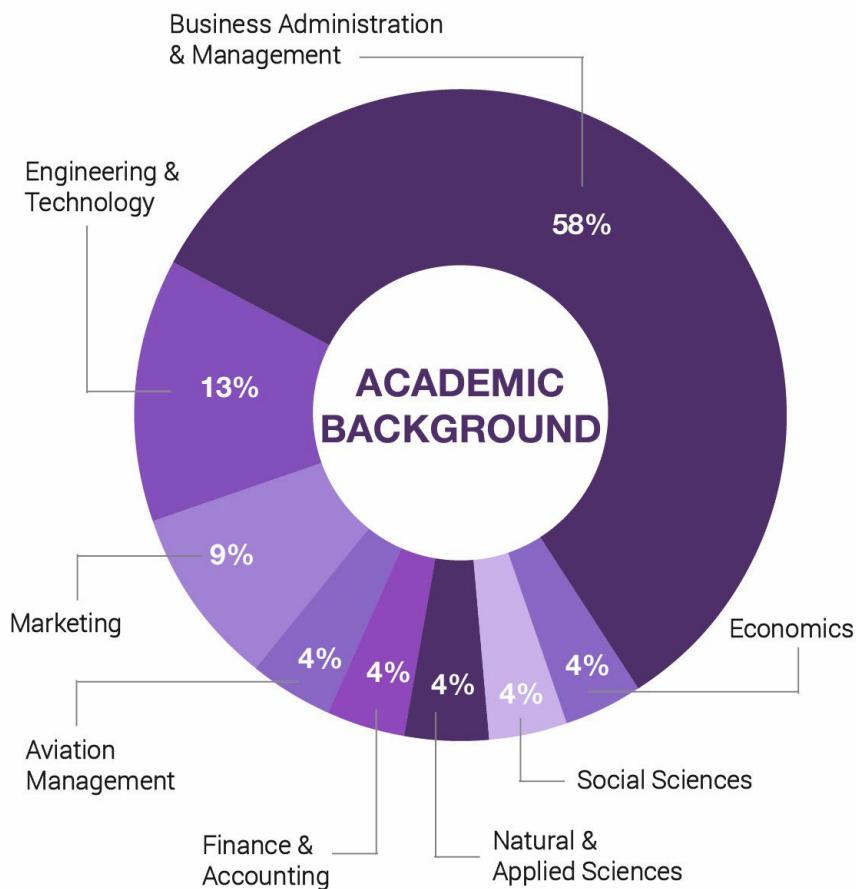
## I SPECIALISED COURSES\*

- Supply Chain Systems and Analytics
- Logistics Management
- Supply Management
- Operations and Supply Chain Strategy
- Retail Strategy and Operations
- Retail Management and Analytics

\*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

## I FIELD PROJECT/THESIS/ELECTIVE COURSES

### MS SCRM 2025\* CLASS PROFILE



MALE 56% FEMALE 44%

AVERAGE AGE  
25 YEARS

AVERAGE EXPERIENCE  
2 YEARS



\*MS programmes are classified from the induction year and not the graduating year

# MS SCRM WILL ENABLE YOU TO:

- Gain expertise in supply chain and retail management for competitive advantage in modern enterprises
- Learn the role of internal collaboration and external coordination in supply chain decision-making
- Understand logistics and warehouse management
- Recognise sourcing strategies and supplier operations
- Develop solutions to meet the changing needs of supply chain and retailing contexts

## CAREER OPPORTUNITIES

The MS SCRM programme prepares graduates for diverse careers across supply chain and retail management, including:

- Service and manufacturing operations
- Sourcing and procurement
- Logistics and transportation
- Warehousing and distribution
- Demand forecasting
- Customer relationship management
- Supply chain sustainability



**“** Inspired by the evolving global supply chain landscape and a drive to lead transformative, strategic impact, I chose the MS Supply Chain and Retail Management programme to deepen my expertise. Its practical depth and leadership focus make it a transformative step for supply chain professionals.

**MUHAMMAD SAQIB RAUF**  
MS SCRM '24  
Head of Supply Chain Management  
Avanceon Middle East & South Asia

## ADMISSION CRITERIA AND FINANCIAL SUPPORT

**ADMISSION IS PURELY MERIT-BASED.**

Scan the code to explore eligibility requirements, application deadlines, admission process, and find out how LUMS can support your academic journey.



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